

# Introducing: Wound Debridement

Launching November 1, 2022

## Wound Debridement Market

Debridement is a foundational step to successful wound healing. Understanding the technologies used in debriding wounds will help establish the competitive debridement landscape.

### Debridement Categories Included:

- Sharp
- Chemical
- Larval
- Enzymatic
- Autolytic
- Devices
- Mechanical

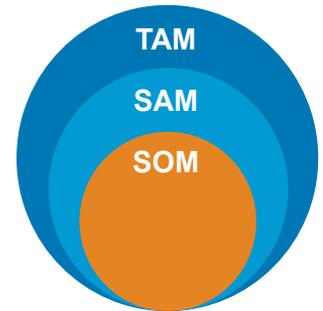
## Manufacturers

The companies developing and promoting debridement technologies vary. From large to small they form the competitive market for wound debridement.

### Companies Included:

- Smith + Nephew
- Lohmann & Rauscher
- Essity
- Bioventus
- And More...
- Mediwound
- Integra

## Setting the Debridement Market Opportunity



**Total Addressable Market:**  
The total market possible for companies contemplating or participating in wound debridement.

**Served Addressable Market:**  
Portion of TAM that a debridement category can potentially satisfy.

**Share of Market:**  
Share of SAM categories that each company claims.

# What is included in the subscription?

This module will be beneficial to companies directly participating in debridement, those contemplating entering and companies that know debridement is fundamental to their products' success.

Specifically, a subscription to SmartTRAK's ALL NEW Wound Debridement product comes with the following and more:

	US Procedure Numbers by Wound Type	US/EU/ROW Revenue Figures by Company	Future Market Projections	Overview of Companies and Products
Sharp	✓			
Enzymatic	✓	✓	✓	✓
Mechanical	✓	✓	✓	✓
Devices	✓	✓	✓	✓
Chemical	✓	✓	✓	✓
Larval	✓	✓	✓	✓
Autolytic	✓			



## Experts at Your Fingertips

Your SmartTRAK subscription enables you to have Direct Access to a SmartTRAK Industry Expert when you need it. Our platform is fueled by the best and the brightest all having worked for leading players in the industry in roles such as Product Management, Market Research, Business Development and more!

## Want to learn more or request a demo?

Visit [www.SmartTRAK.com/Debridement](http://www.SmartTRAK.com/Debridement)

